

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Biennial elections to A.P.Legislative Council from two Graduate's & two Teacher's Constituencies – Preparation of Electoral Rolls of Electoral Rolls with reference to 01-11-2008 as the qualifying date in Deccan Chronicle (English) on 25-10-2008 – Payment of bill of Rs.12,40,000/- (Rupees Twelve Lakhs and Forty Thousand only) to M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.7230

Dated:26 -12-2008

Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No. 3706/Elecs.E/A2/2008-10, dt:23-10-2008.
3. From M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad Bill No.219/GAD9E)/PU/2008-2009, dt:25-10-2008.
4. G.O.Rt.No.4916, Fin. (Expr.GAD-I) Dept., dt:22-12-2008.

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ORDER:

The Government in the letter 2<sup>nd</sup> read above, M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad have requested to insert the public notice regarding Preparation of Electoral Rolls with reference to 01-11-2008 as the qualifying date in respect of Graduate's Constituencies in Deccan Chronicle news paper in the district editions of Mahabubnagar, Ranga Reddy, Hyderabad, Warangal, Khammam, Nalgonda and public notice in respect of Teachers Constituencies in Deccan Chronicle news paper in the district editions of East Godavari, West Godavari, Krishna & Guntur Districts on 25-10-2008 and submit the bills as per I & PR approved rates for making payment.

2. M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad in the reference 3<sup>rd</sup> read above has submitted bill for an amount of Rs.12,40,020/- as advertisement charges for payment as detailed below:

**Deccan Chronicle –**

Hyderabad & Karimnagar Edition  
(Hyd, MBNR, RRD, NLG, Warangal)  
(33.2 X 30 Sq.Cms)  
@ Rs. 800 + 75= 975/- per Sq. Cm)      --      Rs.9,71,100-00

Vijayawada Edition (Khammam)  
(33.2 X 30 Sq.Cms)  
@ Rs. 50/- per Sq. Cm)      --      Rs. 49,800-00

Rajahmundry & Vijayawada Editions  
(E.G., W.G., Krishna, Guntur)  
(33.2 X 24 Sq.Cms)  
@ Rs.175 + 100 = 275/- per Sq. Cm)      --      Rs. 2,19,120-00

Total Amount      Rs.12,40,020-00

(Contd..2..)

3. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.12,40,000/- (Rupees Twelve Lakhs and Forty Thousand only) towards Publication Charges after excluding Service Tax and Cess.

4. After careful examination, Government hereby accord sanction for payment of Rs.12,40,000/- (Rupees Twelve Lakhs and Forty Thousand only) to M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad towards publication charges of Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in A.P. Editions of daily news papers of Sakshi & Vaartha on 25-10-2008.

5. The expenditure sanctioned in para 4 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 4<sup>th</sup> read above.

6. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 4 above, obtain a cheque in favour of “M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.

7. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.

8. M/s Nalanda Advertising Associates Pvt. Ltd., Hyderabad shall pay the Service Tax directly to the Government.

9. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
M/s Nalanda Advertising Associates Pvt. Ltd.,  
# 101, Kakateeya Apartments, SL.No.2, Kakateeya Nagar, Habsiguda, Hyd-07.  
SF/SC.

//forwarded::by order//

SECTION OFFICER